

Global exposure helps startups bring in more investments in UP

TNN | Dec 22, 2021, 04.21 AM IST



LUCKNOW: With startups set up in the state getting international exposure and IT giant HCL setting up world's largest state of the art development centre here, Uttar Pradesh is fast turning into a hub of information technology, said experts at the 'Destination Uttar Pradesh Conclave' organised by the Times Group on Monday.

Managing director of UP Electronics Corporation Limited Ujjwal Kumar highlighted how the startups set up in the state have been successful in attracting investment in UP.

"We have recently facilitated the travel of more than 10 startups to the UP pavilion of Dubai expo offering them an opportunity to interact with global startups founders, investors to attract investment in UP and other prominent ecosystem stakeholders," said Kumar.

He said the government is also working to set up four state-of-the-art centres of excellence to usher the state into a new era of emerging technologies.

While a centre of excellence in the field of MedicElectronics and health informatics will be established at Sanjay Gandhi Postgraduate Institute of Medical Sciences, one of the artificial intelligence industry and innovation-driven entrepreneurship will come up on the Noida campus of IIT-Kanpur.

Similarly, a centre of excellence of blockchain technology will come up at Dr APJ Abdul Kalam Technical University and products-based startups on Li-ion cells will be established in Noida in collaboration with the government of India. Sharing HCL's journey in Lucknow, vice-president and centre head, Rishi Kumar of HCL Lucknow said, "HCL started its operation in Noida way back in 1976 as a garage startup by our founder chairman Shiv Nadar and at present, between Noida and Lucknow we have HCL's world largest state-of-the-art development centres employing over 45,000 people."

Addressing a session on 'Building a smart UP through technology' chief strategy officer and head of Growth, Tech Mahindra Jagdish Mitra highlighted how technology has brought us together in times of necessity along with safety and protection. "All women-run call centres reaching 75 districts of the state have 700 employees in Lucknow, Ghaziabad and Prayagraj and handle 55,000 interaction daily across phone calls and social media of which 98% calls are answered in five seconds that has helped in saving 1861 lives by UP police is one of the examples of how smart UP is turning with the help of technology," said Mitra.